



FOR IMMEDIATE RELEASE

BirchBioMed Welcomes Hervé Girsault as Chief Business Officer

VANCOUVER, BC (March 1, 2023): BirchBioMed Inc., a clinical-stage biomedical company focused on the clinical evaluation, development, and commercialization of treatments for scarring (fibrosis), autoimmune therapeutics, and organ fibrosis, is pleased to welcome Hervé Girsault as Chief Business Officer.

Mr. Girsault has more than 25 years' experience in the Healthcare industry in executive leadership positions. Prior to joining BirchBioMed, he founded CHG BioVenture SA, an advisory consultancy company located near Zurich, working with CEOs and Boards of Directors in the development and execution of corporate strategies, acting as Chief Business Officer including responsibility for fund raising or as Global Head of M&A, Business Development & Licensing. His major clients have included privately owned biopharma companies and biotech in the U.S. and in the EU. More recently, he was instrumental in listing NLS Pharmaceuticals, on Nasdaq.

In 2009, Mr. Girsault was appointed CEO of Synarc Inc. a specialist CRO in the US with \$90 million in annual revenues and over 600 employees over multiple countries. Under his leadership, the company went from negative Ebit to over \$30 million in Ebit in 16 months and was sold at a high multiple to a large PE firm following negotiations he conducted.

Mr. Girsault served 10 years at Novartis, first as Global Head of M&A and Business Development at Novartis Consumer Health, then as CEO of Novartis Consumer Health Benelux and lastly as Global Head of Out-Licensing and Partnering at Novartis Pharma. In that timeframe, he closed 34 transactions and was awarded by Dr. Daniel Vasella, Novartis Chairman of the Board and CEO, the Novartis Leadership Excellence Award in 2002 for having closed 11 transactions in one year, all approved by the Board without any modifications.

Prior to joining Novartis, Mr. Girsault was co-founder and General Manager of Gerber France, the first fully owned company of Gerber Product Company in Europe. Gerber Products Company was ultimately acquired by Sandoz.

Mr. Girsault holds an MBA with Honors from Columbia Business School in New York and an Executive Leadership degree from Harvard Business School.

For more information, visit: www.birchbiomed.com.

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